

IslandLink Library Federation

Strategic Plan

Approved January 22, 2020

Vision: Libraries linking to lead, learn and collaborate to benefit our communities.
Mission: To strengthen local libraries to provide services, resources and opportunities.





Strategic
Priority Areas

1. Capacity
building

Goal: increase the capacity of the federation to serve its members by creating new reciprocal relationships

Actions:

a) Explore the viability of a **new membership category** such as “Associate Member” for neighbouring library systems

Timeframe: to be discussed at Fall Board Meeting 2020

Success: New reciprocal relationships created

b) Collaborate with libraries -- on and adjacent to Vancouver Island -- to **webcast or podcast segments of the annual Vancouver Island Library Staff Conference**

Timeframe: 2020-2021

Success: Collective contributions extend the learning experience for federation members and neighbouring libraries



Goal: create new professional development opportunities that are timely, cost-effective and convenient to access for library staff.

Actions:

a) Identify a roster of “go-to experts” that members can contact for **support and expertise** on an informal basis.

Timeframe: start 2020; ongoing with annual updating

Success: list created and circulated by 2021

b) Deliver new **distance learning** sessions (e.g. “ask a staff expert” by teleconference or Skype).

Timeframe: First session in 2021; ongoing

Success: a minimum of 1 session per year presented by staff from IslandLink member libraries

c) Capture key learning from (a) and (b) and **circulate the results**.

Timeframe: 2021; ongoing

Success: Survey library staff on an annual basis to determine perceived value of PD opportunities.

Strategic
Priority Areas

3. Program
expansion
through
partnerships

Goal: increase the number of programs offered by IslandLink to its member libraries by expanding partnerships at **no additional operating cost**

Actions:

- a) Coordinate access to high-quality exhibits and learning opportunities offered by **BC GLAM sector** (i.e. The Maritime Museum of British Columbia and the Royal BC Museum travelling exhibits; University of Victoria speaker series)
Timeframe: 2022; ongoing
Success: More people served by IslandLink libraries have greater access to existing educational resources
- b) Contact **local publishers** in the IslandLink catchment area and request **local author programs** for IslandLink members
Timeframe: 2022; ongoing
Success: Member libraries have more opportunities to connect readers with BC authors and illustrators